PERSPECTIVE PLAN 2020-30

About The College

DS Government College for Women, Ongole established in 1984 in a private building at Santhapet, Ongole with 22 students in B.A& B.Com. The long-cherished dream of late DamacherlaAnjaneyulugaru came true on establishing a Government Degree College for Women in district headquarters. As per the orders of Govt of A.P, permission was accorded by the District Collector Dr N. Jayaprakash Narayana I.A.S to shift the college to the Zillah Parishad building in the year 1986, After construction of own building it was shifted to 4th line 11th cross road, Bhagyanagar, Ongole. It is fully equipped with laboratories and ICT enabled classrooms and bagged 'B' grade with a CGPA of 2.10 in NAAC accreditation.The college is located in a sprawling campus of 6 acres with good number of student strength. The college offers courses M.P.C,M.P.Cs ,BZC,AZC, B.com banking insurance and financial services,H.E.P,B. Com computer applications in U.G. Level and M.A Telugu in P.G level. Recently we have introduced M.Sc (Computers) course.

D.S. Government Degree College for Women is the one and only one Women's College in the Ongole town that imparts Higher Education to girl students across the Prakasam District. The vision of the College is to "Educate, Enlighten and Empower" the women students academically and financially. This College is implementing a well- balanced student centric curriculum that ensures the holistic development of the students. The students who walk in to the portals of this College will be taught "how to think" and" how to face life's challenges". It has well qualified and dedicated and determined teachers who are always extending their services to unlock the potentials, trigger their skills inculcate the moral ethics to students in both curricular and co-curricular activities. To train the rural students with the most advanced skills we have adopted Student-Centred Methods in Teaching and Learning. Labs are also utilized for technology learning & training as a part of teaching contents beyond the syllabus. Labs have sufficient licensed software and open source tools to cater the requirements of curriculum & industry enabled teaching. The entire campus is Wi-Fi enabled with 24/7 internet facilities to the students and staff. Available bandwidth: 100 mbps. Internet facility is available in the whole campus including labs, classrooms, library and offices of all Departments.

VISION

- To become a centre of educational excellence for empowering women in a variety of ways by realizing their capabilities so that they can take their rightful place in the society.

MISSION.

- To inculcate the spirit of quality in Higher Education
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- To enhance Physical wellbeing of the students
- To promote Social Awareness and Community services. To enlighten Women Empowerment
- To inculcate values for betterment of Women.
- To train students for Academic Competition.

Objectives

- Cultivation of positive self-image and self-confidence, Developing capacity for critical thinking and decision-making among the students.

Motto

- Upliftment of women by education for the betterment of society.

Core values

- Empowerment
- Academic Excellence
- Integrity
- Social Responsibility

Strength, Weakness, Opportunity and Challenges (SWOC)

Institutional Strengths

- Sprawling 6.2 acres of lush green own campus with adequate infrastructure
- Well qualified and committed staff for effective curriculum delivery
- Well planned departmental action plans consolidated into college academic calendar
- Well formulated strategies for advanced, moderate and slow learners
- ICT enabled infrastructure.
- Active Internal complaint committee and grievance redressal committee for transparent and timely redressal of student grievances.
- Well-equipped library with 2,863 volumes and N-List subscription.
- Uninterrupted internet facility with wi-fi
- Outcome based education
- Learner-centred teaching methods

- Emphasis on sports and cultural activities
- Curricular enrichment through certificate courses
- Effective mentor mentee system
- Higher pass percentage
- Active participation of student union in college activities
- Active MoUs and collaborations with industry for student internships
- Extension activities and outreach programmes to inculcate social responsibility among students through NSS, RRC
- Hostel facility for students through social welfare hostels
- Conveyance facility by college bus
- Computer Lab with upgraded software and hardware
- Registered Alumni Association
- Vibrant Women Empowerment Cell
- Fee reimbursement schemes offered by government
- Skill development courses offered by JKC and APSSDC
- Active participation of teaching and non-teaching staff in professional development and administrative training programs
- Effective feedback system

Weakness

- Remote location of the college
- Limited research activities
- Limited financial support to the staff for research activities
- Lack of public transportation system
- Lack of fully automated library
- Lack of patents and MRPs
- Limited alumni activities
- Limited student progression to higher education

Opportunities

- Increased enrolment percentage due to availability of hostel facility
- Collaborations and MoUs with industry for successful student internship
- Increased employability skills among the students with the recently introduced compulsory 6 months internship programme in the last semester at the undergraduate level by AP Higher Education Department
- Increased social awareness and responsibility towards the society in the students with the 2 compulsory community service programmes during the first and second year of graduation
- 100% pass percentage in the semester end examinations with the remedial and bridge courses
- Motivating the students to pursue higher education through ward counselling system and parent counselling
- Establishing fully automated library
- Scope for better alumni activities

Challenges

- Curbing irregularity in students due to frequent home visits by hostel students
- Improving day scholar admissions by competing with the centrally located private colleges
- Eliminating the dropout rates due to student's early marriages
- Achieving student's progression to higher education and employment as maximum students are the first generation students
- Student's adaptation to English medium studies as they come from vernacular language medium education up to Intermediate
- Encourage faculty indulgence in research activities

PERSPECTIVE PLAN 2020-2030

STRATEGIC GOAL I : Enhancement of Quality in Education
SUB GOALS:

1. To improve the quality of teaching and learning in the institution by implementing innovative teaching methods and technologies.
2. To enhance the skills and knowledge of faculty members by providing them with regular training and professional development opportunities.
3. To develop a research culture in the institution and encourage faculty members and students to undertake research projects.
4. To strengthen industry-academia linkages and promote entrepreneurship among students.
5. To improve the infrastructure and facilities of the institution to create a conducive learning environment.
6. To create a student-centered learning environment that supports academic success and personal growth.

STRATEGY:

INNOVATIVE TEACHING METHODS AND TECHNOLOGIES:

- Conduct regular faculty development programs to train teachers on new teaching methods and technologies.
- Encourage the use of online teaching platforms, multimedia resources, and interactive learning tools.
- Implement active learning strategies such as flipped classrooms, case-based learning, and project-based learning.

FACULTY DEVELOPMENT:

- Organize workshops, seminars, and conferences to provide opportunities for faculty members to update their knowledge and skills.
- Encourage participation in research and publication of research papers.
- Provide incentives and recognition for outstanding teaching and research.

STUDENT-CENTERED LEARNING ENVIRONMENT:

- Provide orientation programs to help new students adapt to the academic and social environment of the institution.
- Create a mentoring program to pair students with faculty or staff members who can provide academic and personal guidance.
- Establish a feedback mechanism to gather student feedback and use it to improve teaching and learning.

RESEARCH CULTURE:

- Encourage faculty members and students to undertake research projects in their respective fields of interest.
- Establish research centers and provide necessary resources such as laboratories, equipment, and funding.
- Organize research conferences and workshops to disseminate research findings.
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INDUSTRY-ACADEMIA LINKAGES AND ENTREPRENEURSHIP:

- Establish partnerships with industries and organizations to provide internships, training, and placement opportunities for students.
- Encourage students to undertake industry-sponsored projects and entrepreneurship programs.
- Establish incubation centers to promote start-ups and innovation.

STRATEGIC GOAL II: DEVELOPE RESEARCH CULTURE
SUB GOALS:

1. To promote a culture of research among faculty and students.
2. To enhance the research capabilities and productivity of the institution.
3. To foster a research environment that attracts high-quality faculty and students.
4. To increase the visibility and impact of the institution's research output.

STRATEGY:

DEVELOPING A RESEARCH CULTURE:

- Foster a research culture among faculty and students by promoting research as a core activity of the institution.
- Develop a code of research ethics and standards that outlines the expectations for conducting and publishing research.
- Offer training and development opportunities for faculty and students to build research skills and knowledge.

ENHANCING RESEARCH CAPABILITIES AND PRODUCTIVITY:

- Establish research centers and institutes to promote collaboration and interdisciplinary research.
- Allocate resources for research equipment, supplies, and travel to conferences and other research activities.
- Encourage faculty and students to participate in research projects by providing seed funding and grants.

FOSTERING A RESEARCH ENVIRONMENT:

- Develop a supportive research environment by offering mentorship and support for junior faculty and students.
- Promote collaboration and networking opportunities through conferences, symposiums, and other events.
- Develop partnerships with industry, government, and other research institutions to facilitate collaboration and knowledge exchange.

INCREASING VISIBILITY AND IMPACT:

- Develop a strong communications strategy to promote the institution's research output.
- Establish a research database and to preserve and disseminate the institution's research findings.
- Encourage faculty and students to publish their research in high-impact journals and present their findings at conferences and symposiums.

STRATEGIC GOAL III: INFRASTRUCTURE AND LEARNING RESOURCES

SUB GOALS:

- To provide a modern and technology-driven learning environment that caters to the diverse needs of students.
- To enhance the quality of education by providing access to the latest learning resources and technologies.
- To create a safe and secure campus environment that fosters a culture of learning and creativity.
- To develop sustainable infrastructure that meets the long-term needs of the institution.

STRATEGY:

MODERN LEARNING ENVIRONMENT:

- Upgrade existing classrooms and labs to create a modern and technology-driven learning environment.
- Provide access to online resources such as e-books, online databases, and multimedia learning tools.
- Create flexible learning spaces that cater to the diverse needs of students.

LATEST LEARNING RESOURCES AND TECHNOLOGIES:

- Invest in the latest learning technologies such as virtual and augmented reality, gamification, and personalized learning.
- Provide access to advanced laboratory equipment and software tools.
- Establish a learning resource center that offers a wide range of learning resources to students.

SAFE AND SECURE CAMPUS ENVIRONMENT:

- Install CCTV cameras and other security systems to create a safe and secure campus environment.
- Implement safety protocols and procedures for emergencies and disasters.
- Provide access to counseling and mental health services to support the well-being of students.

SUSTAINABLE INFRASTRUCTURE:

- Develop a long-term plan for infrastructure development that includes sustainable design and construction practices.
- Invest in renewable energy sources such as solar and wind power.
- Promote green practices such as waste reduction, recycling, and water conservation.

STRATEGIC GOAL IV : STUDENT SUPPORT AND PROGRESSION
SUB GOALS:

- To provide comprehensive support services that address the diverse needs of students.
- To promote student success and retention through targeted interventions and support programs.
- To facilitate the progression of students to further study, employment or entrepreneurship.
- To foster a culture of lifelong learning and personal growth among students.
- To foster a culture of inclusion and diversity that celebrates differences and promotes equity.
- To equip students with the skills and knowledge necessary to succeed in the workplace and society.

STRATEGY:

COMPREHENSIVE SUPPORT SERVICES:

- Provide academic support services such as tutoring, counseling, and academic advising.
- Offer career services such as resume writing, job search, and networking opportunities.
- Provide financial aid and scholarships to students who face financial difficulties.
- Create a disability support center to provide services and accommodations to students with disabilities.

STUDENT SUCCESS AND RETENTION:

- Identify at-risk students and provide targeted interventions and support programs such as academic coaching, tutoring, and study groups.
- Implement early warning systems and alerts to identify students who may need additional support.
- Provide access to financial aid, scholarships, and other resources to support student success.

STUDENT PROGRESSION:

- Offer career guidance and placement services to facilitate the transition of students to employment or entrepreneurship.
- Provide access to graduate school preparation programs and support for students who wish to pursue further study.
- Facilitate opportunities for experiential learning such as internships, service-learning, and research projects.

LIFELONG LEARNING:

- Create opportunities for ongoing learning and personal growth through continuing education programs, workshops, and seminars.
- Promote student involvement in extracurricular activities such as clubs, organizations, and sports.
- Develop a culture of lifelong learning that encourages students to pursue their passions and interests beyond the classroom.

CULTURE OF INCLUSION AND DIVERSITY:

- Promote a culture of inclusion and diversity that celebrates differences and fosters equity.
- Provide diversity training to faculty, staff, and students to create a welcoming and inclusive environment.
- Establish student-led diversity organizations to promote awareness and understanding of diverse cultures and identities.

SKILLS AND KNOWLEDGE FOR WORKPLACE AND SOCIETY:

- Provide opportunities for students to gain practical experience through internships, co-op programs, and service-learning.
- Offer courses and workshops that develop students' soft skills such as communication, leadership, and teamwork.
- Provide opportunities for students to participate in research and creative activities that develop their critical thinking and problem-solving skills.

Deployment Documents- **Click Here**

PRINCIPAL
D.S. Govt. Degree College for Women
ONGOLE, Prakasam Dist