



NEWS LETTER

JANUARY -2026



D.S. GOVERNMENT DEGREE COLLEGE FOR WOMEN (A)

ONGOLE.523001

PRAKASAM DISTRICT.A.P.

**Grade Accredited by NAAC with A+
(Affiliated to Acharya Nagarjuna University)
ISO 9001::2015 website:www.dsgdcw.ac.in**



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VISION

To become a centre of educational excellence, empowering women in various ways by enhancing their capabilities to take their rightful place in society

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INTRODUCTION

D S Women's Degree College plays a vital role in empowering female students by providing quality education and fostering personal and professional growth. Our college, having achieved an A+ grade in NAAC accreditation, signifies excellence in academics, infrastructure, and overall institutional performance. Academic Excellence: NAAC A+ accreditation reflects the commitment to high academic standards, research, and student success.

Women's Empowerment: As a women's college, it fosters a safe and encouraging environment that enables students to develop confidence, leadership skills, and independence.

Qualified Faculty: The dedicated staff plays a crucial role in mentoring students, shaping their skills, and guiding them toward a bright future.

Student-Centric Approach: Students are the backbone of the institution, offering various opportunities for learning, internships, and placements.

Leadership & Vision: The principal, Dr. D. Kalyani, provides strong leadership, ensuring continuous educational progress and innovation.

This recognition enhances the reputation of the college and opens doors for students in academics and career regeneration in more detail.

Achieving an A+ grade in NAAC accreditation is a prestigious accomplishment that underscores our institution's commitment to excellence in higher education. This recognition elevates the college's reputation significantly and benefits the entire academic community, including staff, students, and leadership.

Enhanced Institutional Visibility and Credibility

An A+ NAAC accreditation elevates the college's standing, distinguishing it as a leader in women's education. This heightened credibility attracts prospective students, parents, and recruiters, fostering trust in the institution's educational quality. It also opens avenues for national and international collaborations, enriching the academic environment.

Empowerment of Female Students

The dedicated efforts of the faculty and staff are instrumental in achieving such a distinguished accreditation. This recognition affirms their commitment to academic excellence and continuous improvement. It also provides opportunities for professional development and participation in academic conferences, further enhancing their careers and the institution's academic stature.

The strategic vision and leadership of the principal, Dr. D. Kalyani, is crucial in steering the college toward such achievements. Effective leadership ensures the implementation of quality enhancement measures,

fosters a culture of continuous improvement, and aligns institutional goals with accreditation standards. This

Guidance is vital for sustaining excellence and adapting to evolving educational demands.

Holistic Development: DSGDCW is not just about academic excellence; it's about nurturing well-rounded individuals. We encourage our students to participate in extracurricular activities, cultural events, community service, and leadership initiatives. These experiences help them develop essential life skills such as teamwork, communication, time management, and empathy.

Alumni Success: The success of our college is best reflected in the achievements of our alumni. Our graduates have made significant contributions to various fields, including academia, business, healthcare, social service, arts, and more. They are the living proof of the transformative education offered at DSGDCW and serve as role models for current and future **students**

JAWAHAR KNOWLEDGE CENTRE: JKC in our college plays a vital role in preparing students for the challenges of the professional world by providing skill development, industry exposure, and career support. With a focus on technological advancements, JKC often includes programs to enhance students' digital literacy. It aligns education with industry needs, making graduates more competitive in the job market DSGDCW and embark on a journey of self-discovery, empowerment, and greatness. Discover potentiality, chase dreams, and become a part of our legacy of excellence. Together, we're shaping a future where empowered women shape a better world.



NEW YEAR CELEBRATIONS AT THE COLLEGE

2026

The College has celebrated the New Year in a dignified and cordial manner. On the occasion, the Principal, Dr D. Kalyani, conveyed heartfelt New Year greetings to all teaching and non-teaching staff members and extended best wishes for a productive and successful year ahead. The staff members felicitated the Principal Dr.D. Kayani, with a bouquet and shawl, expressed their sincere gratitude for the Principal's able leadership, academic vision, and continuous encouragement in fostering institutional growth and excellence.

As part of the New Year celebrations, the Principal, accompanied by senior faculty members, paid courtesy visits to the Honourable Minister for social welfare Dr.D. Dola Sree Bala Veeranjanya Swamy and Honourable Member of Parliament Ongole, Sri Magunta Srinivasa Reddy, Sri Damacharla Janardhan, Member of Legislative Assembly, Ongole, to extend New Year greetings. During these visits, the academic progress

and notable achievements of the College were briefly highlighted. The dignitaries appreciated the institution's contributions to higher education and women's empowerment and conveyed their best wishes for its continued success.

The celebrations concluded on an auspicious note, strengthening cordial relations among staff members and reaffirming collective commitment towards achieving the goals of the institution in the New Year.





REGISTRATION OF STUDENTS IN APSSDC NAIPUNYAM APP

As per the Principal's instructions, all students of the college were directed to register on the APSSDC Naipunyam App on 8th January. The registration process was completed with the active support and guidance of class mentors, who assisted students at every stage to ensure smooth and error-free enrollment.

The Naipunyam App, an initiative of the Andhra Pradesh State Skill Development Corporation (APSSDC), is designed to enhance students' employability by providing access to skill development courses, career guidance, internships, job notifications, and certification programs relevant to current industry needs. The platform enables students to develop job-ready skills alongside their academic curriculum.

Through this initiative, students created their individual skill profiles and gained awareness of various training and placement opportunities offered by APSSDC. The collective effort of mentors ensured 100% student registration, reflecting the institution's commitment to student skill enhancement and career readiness.



Youth Day Celebrations

Youth Day was celebrated in our college on 12th January, 2026, in commemoration of the birth anniversary of Swami Vivekananda, with great enthusiasm and active participation from students. The program aimed to inspire youth with the ideals, values, and teachings of Swami Vivekananda, emphasising character building,

self-confidence, and national service.

As part of the celebrations, various competitions, such as Folk Dance, Poetry recitation and storytelling competitions, were conducted for students in Quis Engineering College, Ongole. Our college students also participated in competitions and won prizes. The events witnessed enthusiastic participation, encouraging

students to showcase their knowledge and talents while fostering a spirit of healthy competition.



The program was graced by the presence of the District Collector, Sri P. Raja Babu, and the Mayor. Smt. G. Sujatha and Honourable MLA, Ongole Sri Damacharla Janardhan, who distributed prizes to the winners sponsored by STEP, and appreciated the students for their active involvement. They addressed the gathering and highlighted the importance of youth in nation-building, drawing inspiration from Swami Vivekananda's vision.

The celebration concluded successfully with motivation and inspiration for the students to contribute positively to society and the nation.

WINNERS

1. Storytelling- B. Amrutha- III place
2. Poetry Recitation k. Akhila-1 PLACE
Maleswari -III Place
3. Folk Dance (Group)- G. Susmita I-Place
D.Amulya,
M, Bhavya Vani
I. Pravallika Bai
Ch. Induja
P Tirupatamma

Academic Meeting on Question Bank and Bloom's Taxonomy Blueprint Generation

A brief demonstration on the generation of a Question Bank, Random Question Paper, and Bloom's Taxonomy-based Blueprint outputs was conducted on 21st January at 4:00 PM in Room 3 under the guidance of the Academic coordinator Dr.M. Srinivasa Reddy. The session aimed to familiarise faculty members with innovative, technology-enabled assessment tools that enhance transparency, objectivity, and outcome-based education practices. All staff members actively participated and gained hands-on exposure to the systematic preparation of question banks, automated question paper generation, and alignment of questions with Bloom's Taxonomy levels. The demonstration was informative and well-received, contributing to improved academic planning and evaluation processes.

Financial Literacy Registration Programme

As per the instructions of the CCE, the college conducted a Financial Literacy Registration and Awareness Programme on 22nd January under the guidance of the Department. The programme aimed to create awareness among students about basic financial concepts, responsible money management, savings, investments, and digital financial services. Students actively participated in the registration process and gained practical knowledge on financial planning and literacy. The initiative helped enhance students' financial awareness and encouraged informed decision-making for their future.

RATAN TATA INNOVATION HUB – AWARENESS AND REGISTRATION PROGRAM

As per the instructions of the Commissioner of Collegiate Education (CCE), our college actively implemented the initiative related to the Ratan Tata Innovation Hub to promote innovation, entrepreneurship, and start-up culture among students. In this regard, all the faculty members extended their wholehearted cooperation in guiding and motivating students.

An awareness programme was conducted by the Department of Commerce to familiarise students with the objectives, benefits, and opportunities offered by the Ratan Tata Innovation Hub. Faculty members explained the importance of innovation, problem-solving skills, and entrepreneurial thinking, and encouraged students to actively participate in the initiative.

Further, the faculty assisted the students in the registration process, ensuring that they completed the registration successfully on the prescribed platform. The programme witnessed enthusiastic participation from students, who showed keen interest in innovation-driven learning and skill development.



Girl Child Day Celebrations

Girl Child Day was observed at our college on 24th January to raise awareness of the importance of Girl-Child education, empowerment, and gender equality. The programme was organised by the Women Empowerment Cell (WEC).

The Principal, Dr D. Kalyani, addressed the gathering and highlighted the need to protect, educate, and empower the girl child for building a progressive society. In the speech, the

Principal emphasised equal opportunities for girls in education, employment, and leadership, and encouraged students to become confident and self-reliant. The Women Empowerment Cell members successfully coordinated the programme and motivated students to understand their rights and responsibilities. The celebration created awareness among students about the value of the girl child and the role of women in national development.

The programme concluded with the active participation of students and staff, making the occasion meaningful and inspiring.

UG ADMISSIONS CAMPAIGN

As part of the Undergraduate (UG) Admissions Campaign, our college organised an extensive outreach programme from 24th January to 31st January to create awareness among Intermediate students about the academic programmes and facilities offered by our institution. The campaign was conducted in various Intermediate colleges across Prakasam District, including nearby village colleges at Tanguturu, Podili, Chimakurthy, Ponnaluru, and surrounding areas etc.

For the effective implementation of the campaign, the faculty members were divided into five teams, with one team visiting selected colleges each day. During the visits, the teams conducted interactive sessions supported by PowerPoint presentations (PPTs) highlighting the UG programmes offered, fee structure, government and institutional scholarships, hostel facilities, and other student support services.

The faculty also distributed admission pamphlets containing detailed information about courses, eligibility criteria, scholarships, infrastructure, and contact details. Special emphasis was laid on the availability of well-equipped hostel facilities, a student-friendly academic environment, and the presence of experienced and dedicated faculty, which contribute to the overall excellence of the institution.

The outreach programme received an encouraging response from students and staff of the Intermediate colleges. Students actively participated in the sessions, sought clarifications regarding admissions and career prospects, and expressed strong interest in joining our college. The campaign significantly enhanced awareness about the institution and played a vital role in strengthening UG admissions for the upcoming academic year.



Marripudi, Andhra Pradesh, India

Gm43+fvr, Marripudi, Andhra Pradesh 523253, India
 Lat 15.50644° Long 79.654707°
 Saturday, 24/01/2026 11:20 AM GMT +05:30



Podili, Andhra Pradesh, India

Hjx4+763, Podili, Andhra Pradesh 523240, India
 Lat 15.597862° Long 79.60564°
 Saturday, 24/01/2026 12:34 PM GMT +05:30



Mulaguntapadu, Andhra Pradesh, India

7239+6qm, Mulaguntapadu, Andhra Pradesh 523101, India
 Lat 15.252782° Long 80.019502°
 Tuesday, 27/01/2026 11:21 AM GMT +05:30



Somarajupalle, Andhra Pradesh, India

62v6+6f9, Somarajupalle, Andhra Pradesh 523101, India
 Lat 15.24267° Long 80.011662°
 Tuesday, 27/01/2026 12:12 PM GMT +05:30



Kandukur, Andhra Pradesh, India

22-1-51/a, Rural Police Station Area, Santhosh Nagar,
 Kandukur, Andhra Pradesh 523105, India
 Lat 15.222128° Long 79.901222°
 Thursday, 29/01/2026 11:28 AM GMT +05:30



Kandukur, Andhra Pradesh, India

6v5r+xb9, Kandukur, Andhra Pradesh 523105, India
 Lat 15.210042° Long 79.891424°
 Thursday, 29/01/2026 01:32 PM GMT +05:30





NATIONAL VOTER'S DAY

National Voters' Day was observed in our college on 25th January with the objective of creating awareness about the importance of voting and democratic values among students. The programme commenced with a Voters' Pledge administered by the Principal, Dr D. Kalyani, is highlighting the responsibility of every citizen in strengthening democracy.

, The Political Science Faculty K. Sravani delivered an enlightening speech on the significance of voting, the role of youth in elections, and the importance of ethical and informed participation in the democratic process. On the occasion of the 16th National Voters' Day, celebrated on 25th January 2026, students of our college from 1st Year and 2nd Year actively participated in various district-level competitions such as Essay Writing, Elocution, and Quiz, held in Prakasam District, Andhra Pradesh. The students showcased commendable knowledge and awareness of democratic values and the importance of voting, and won various prizes in these competitions. The prizes and certificates were distributed by the Hon'ble Joint Collector of Prakasam District, Sri Ronanki Gopala Krishna Garu, during the official celebrations of National Voters' Day.

The programme concluded successfully with enthusiastic participation from students and staff, reinforcing awareness about civic duties and democratic responsibilities.



REPUBLIC DAY CELEBRATIONS 2026



The 77th Republic Day was celebrated with great enthusiasm and patriotic spirit in our college on 26th January. The programme commenced with the hoisting of the National Flag by our principal Dr.D. Kalyani, followed by the singing of the National Anthem.

The Principal addressed the gathering and highlighted the significance of Republic Day, emphasising the values enshrined in the Indian Constitution such as equality, justice, liberty, and fraternity. The Principal also urged students to become responsible citizens and contribute positively to the nation's progress.

The Student Union Convener, Smt. B. Sravani delivered an inspiring speech on the importance of the Constitution and the role of youth in strengthening democracy. Her address motivated students to uphold national values and develop a sense of social responsibility. Political Science Faculty K. Sravani recited the Preamble of the Indian Constitution

As part of the celebrations, students presented patriotic skits depicting freedom struggles and constitutional values. Various cultural programmes, including patriotic songs and dances, were performed, showcasing the talents of the students and filling the atmosphere with national pride.

The programme concluded on a memorable note, leaving everyone with a renewed sense of patriotism and respect for the nation. The Republic Day celebrations were a grand success with active participation from students and staff.



BEST EMPLOYEES SELECTED FOR MERITORIOUS CERTIFICATES 26.01.2026, PRAKASAM DISTRICT



Our college proudly nominated Smt. P. Kusuma Kumari, Lecturer in Commerce, Dr M. Srinivasa Reddy, Lecturer in Chemistry, Sri M. Sreenivasulu, Librarian and Typist Sri Ramesh, for the Best Employee Meritorious certificates, PRAKASAM DISTRICT.

The award ceremony was held on 26th January at Prakasam Bhavan as part of the Republic Day celebrations.

On this occasion, Meritorious Certificates were presented to the awardees by Sri P. Raja Babu, Collector, Prakasam, in recognition of their dedicated service and outstanding contribution to the institution. The Principal congratulated the award recipients and appreciated their commitment and sincerity. The faculty and staff members also extended their heartfelt congratulations and best wishes.





Harita Andhra Pradesh Programme

As part of the Government of Andhra Pradesh's prestigious Harita Andhra Pradesh Programme, our college successfully conducted a plantation programme by NSS units of our college on 29th January, on the campus. The programme aimed at promoting environmental awareness and enhancing green cover as part of sustainable development.

The Principal, Dr D. Kalyani, faculty members, non-teaching staff, and students actively participated in the programme. Saplings of various plants were planted in the college premises, emphasizing the importance of protecting nature and maintaining ecological balance. On this occasion, NSS Programme officers highlighted the significance of tree plantation in combating climate change, improving air quality, and ensuring a healthy environment for future generations. The programme

concluded with a pledge by students and staff to nurture and protect the planted saplings.

The event was carried out successfully with enthusiastic participation, reinforcing the college's commitment towards environmental conservation and social responsibility.



UPCOMING EVENTS

1. DEWORMING DAY
2. NATIONAL WOMEN'S DAY
3. INTERNATIONAL MOTHER TONGUE DAY