

AUGUST- 2026

D.S. GOVERNMENT DEGREE COLLEGE FOR WOMEN, ONGOLE (AUTONOMOUS)

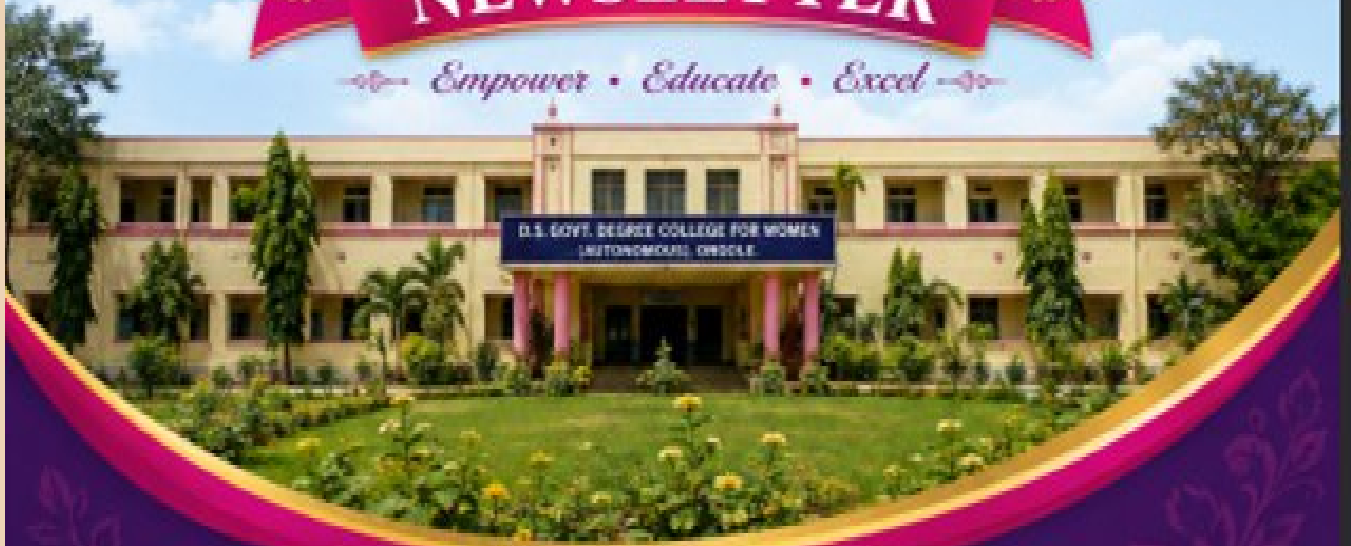
Accredited with 'A+' Grade by NAAC

—❧— మహిళా వికాసం - జాతీ ప్రకాశం —❧—



NEWSLETTER

—❧— *Empower • Educate • Excel* —❧—



*Education is the most powerful weapon
which you can use to change the world.*

— Nelson Mandela —

DS GOVERNMENT DEGREE COLLEGE FOR WOMEN (AUTONOMOUS), ONGOLE

— NAAC A+ ACCREDITED —

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PRINCIPAL
DR. J. USHARANI



EMPOWERING WOMEN
ENRICHING FUTURES



QUALITY EDUCATION
HOLISTIC DEVELOPMENT



BUILDING OPPORTUNITIES
INSPIRING EXCELLENCE



NURTURING VALUES
SHAPING LEADERS

INSPIRING MINDS & EMPOWERING WOMEN & SHAPING FUTURES



D.S. GOVERNMENT DEGREE COLLEGE FOR WOMEN (A)
ONGOLE.523001
PRAKASAM DISTRICT.A.P.
Grade Accredited by NAAC with A+
(Affiliated to Acharya Nagarjuna University)
ISO 9001::2015 website:www.dsgdcw.ac.in



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VISION

To become a centre of educational excellence, empowering women in various ways by enhancing their capabilities to take their rightful place in society

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INTRODUCTION

D S Women's Degree College plays a vital role in empowering female students by providing quality education and fostering personal and professional growth. Our college, having achieved an A+ grade in NAAC accreditation, signifies excellence in academics, infrastructure, and overall institutional performance. Academic Excellence: NAAC A+ accreditation reflects the commitment to high academic standards, research, and student success.

Women's Empowerment: As a women's college, it fosters a safe and encouraging environment that enables students to develop confidence, leadership skills, and independence.

Qualified Faculty: The dedicated staff plays a crucial role in mentoring students, shaping their skills, and guiding them toward a bright future.

Student-Centric Approach: Students are the backbone of the institution, offering various opportunities for learning, internships, and placements.

Leadership & Vision: The principal, Dr. D. Kalyani, provides strong leadership, ensuring continuous educational progress and innovation.

This recognition enhances the reputation of the college and opens doors for students in academics and career regeneration in more detail.

Achieving an A+ grade in NAAC accreditation is a prestigious accomplishment that underscores our institution's commitment to excellence in higher education. This recognition elevates the college's reputation significantly and benefits the entire academic community, including staff, students, and leadership.

Enhanced Institutional Visibility and Credibility

An A+ NAAC accreditation elevates the college's standing, distinguishing it as a leader in women's education. This heightened credibility attracts prospective students, parents, and recruiters, fostering trust in the institution's educational quality. It also opens avenues for national and international collaborations, enriching the academic environment.

Empowerment of Female Students

The dedicated efforts of the faculty and staff are instrumental in achieving such a distinguished accreditation. This recognition affirms their commitment to academic excellence and continuous improvement. It also provides opportunities for professional development and participation in academic conferences, further enhancing their careers and the institution's academic stature.

The strategic vision and leadership of the principal, Dr. D. Kalyani, is crucial in steering the college toward such achievements. Effective leadership ensures the implementation of quality enhancement measures.

es, fosters a culture of continuous improvement, and aligns institutional goals with accreditation standards. This Guidance is vital for sustaining excellence and adapting to evolving educational demands.

Holistic Development: DSGDCW is not just about academic excellence; it's about nurturing well-rounded individuals. We encourage our students to participate in extracurricular activities, cultural events, community service, and leadership initiatives. These experiences help them develop essential life skills such as teamwork, communication, time management, and empathy.

Alumni Success: The success of our college is best reflected in the achievements of our alumni. Our graduates have made significant contributions to various fields, including academia, business, healthcare, social service, arts, and more. They are the living proof of the transformative education offered at DSGDCW and serve as role models for current and future students

JAWAHAR KNOWLEDGE CENTRE: JKC in our college plays a vital role in preparing students for the challenges of the professional world by providing skill development, industry exposure, and career support. With a focus on technological advancements, JKC often includes programs to enhance students' digital literacy. It aligns education with industry needs, making graduates more competitive in the job market DSGDCW and embark on a journey of self-discovery, empowerment, and greatness. Discover potentiality, chase dreams, and become a part of our legacy of excellence.

UNXT UNNATI CERTIFICATE COURSE

As per the directions of the **Commissioner of Higher Education (CCE), Andhra Pradesh**, D.S. Government Degree College for Women (Autonomous), Ongole, conducted the **UNXT Skill Development Programme** for the benefit of final-year students from August 1st to 7.9.26.

The programme was organised to enhance students' employability, communication, life, digital, and professional competencies. UNXT is a **30-day skill-development training programme of 3 hours per day, offered free of cost to final-year youth in Government Degree Colleges.**

Mr Darla Srujan served as the **Resource Person** and conducted the sessions in an interactive and student-centred manner. His guidance and practical inputs helped students understand the importance of developing professional skills and preparing themselves for future career opportunities.

The programme was conducted with the **support and guidance of the Principal, Dr J. Usha Rani**, whose encouragement contributed significantly to the successful organisation of the programme. **Dr A. V. Rajya Lakshmi, JKC Coordinator, served as the Convener** and coordinated the programme and its activities effectively.

The UNXT programme provided students with a valuable platform to identify their strengths, enhance their skills and develop greater confidence for their academic and professional journeys. The active participation of students and the coordinated efforts of the organisers contributed to the successful completion of the programme.

AP OAMDC – 2026 Admissions
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Department Of Higher Education

LATEST UPDATE

Scheduled on 12.8.26 and 13.8.26 at 3 pla

Admissions into Degree Courses

The AP OAMDC (Online Admissions Module for Degree Colleges) enables eligible Intermediate (10+2) graduates to apply for first-year undergraduate admissions into B.A., B.Sc., B.Com., B.B.A., B.C.A., BFA, BPA, BHM, BMS, B.Des., and other Degree Programmes offered by Government, Aided, and Private Degree Colleges, University Constituent Colleges, and Private Universities (Convener Quota) across Andhra Pradesh. The integrated platform manages everything from registration to online counselling and seat allotment.

Application Start Date

05-08-2026

Application End Date

18-08-2026

REGISTRATIONS FOR ADMISSIONS

The registrations for Admissions for U.G classes for the academic year 2026-27 were completed at **D. S Government Degree College for Women (Autonomous), Ongole**, as per the schedule. Faculty members actively participated in the registration process and assisted students in completing their applications, verifying details, and submitting the required information. The faculty ensured that the registration process was carried out smoothly and systematically, providing necessary guidance and support to students throughout.

HELP LINE CENTRE (HLC)

For the smooth conduct of the Help Line Centre (HLC) for Admissions. K. Mala Kondaiah, Lecturer in Political Science; Dr P. Indira, Lecturer in Physics; and Smt. K. Aruna Kumari, Lecturer in Botany were nominated as HLC members from 7th August onwards. They were entrusted with the responsibility of assisting students with admission registrations, verification of details, necessary modifications and corrections, and other admission-related procedures. Their support ensured the smooth and systematic completion of the admission process.



Career Guidance Session – “Navigating Your Career Path”

The Career Guidance Cell organised a Career Guidance Session on **“Navigating Your Career Path”** on 19th August 2026 to help students make informed career choices and develop essential employability skills. The programme was presided over by Dr J. Usha Rani, Principal, who

highlighted the importance of setting clear career goals, identifying individual strengths, and continuously developing communication, confidence, and employability skills. Dr M. Srinivasa Reddy, Vice-Principal, and Dr K. Malakondaiah, IQAC Coordinator, also addressed the students and stressed the importance of discipline, skill development, and career preparedness.

Dr A.V. Rajya Lakshmi, Career Guidance Cell Coordinator, introduced the resource person, Sri Ratna Raju Chegudi, M.A. (English), B.Ed., Verbal Trainer, Training and Placements Cell, PACE Institute of Technology and Sciences, Ongole. He provided practical and interactive guidance on career planning, goal setting, communication skills, employability, and preparation for employment opportunities.

The session was attended by faculty members and students and proved highly informative and motivating. The programme concluded with a vote of thanks.



NASHA MukT BHARAT RALLY – AWARENESS PROGRAMME

As part of the Nasha MukT Bharat Abhiyaan (NMBA), a drug-awareness rally was conducted on 13th August 2026 in Ongole. The programme aimed to create awareness among students and the public about the harmful effects of drug and alcohol addiction and to promote a drug-free society. Students and staff from colleges across Ongole actively participated in the rally. Our Principal, Dr J. Usha Rani, teaching staff, and students of D.S. Government Degree College for Women, Ongole, also participated in the programme. The participants took a pledge to stay away from substance abuse and promote a drug-free India. Certificates were distributed to the participants in recognition of their active participation in the programme.









Department of Social Justice & Empowerment
 Ministry of Social Justice & Empowerment
 Government of India

Certificate of Pledge

“Nasha Mukta Bharat, Khushhaal Bharat”

Say 'No To Drugs'

This is to certify that

Srinivasarao Ch

has taken a “Say no to drugs” pledge and committed himself/herself to consciously stay away from drug abuse and stay sober for a healthy lifestyle.

BHNM2802964700

Certificate Number

26 Jun 2026

Date



Sandeep Rewaji Rathod
Joint Secretary,
Department of Social Justice & Empowerment

80th INDEPENDENCE DAY CELEBRATIONS

Our College celebrated the **80th Independence Day** with great patriotic spirit and enthusiasm. The celebrations were organised on the college campus with the active participation of the Principal, Dr J.Usha Rani, teaching and non-teaching staff, and students.

The programme commenced with the **hoisting of the National Flag by the Principal**, followed by the singing of the National Anthem. The Principal addressed the gathering and highlighted the significance of Independence Day, the sacrifices of the freedom fighters, and the responsibilities of citizens in building a strong and progressive nation.

The teaching staff also shared inspiring thoughts on patriotism, national unity, constitutional values, and the role of students in the development of the country. Students participated enthusiastically in various **cultural and patriotic programmes**, showcasing their talent and expressing their love and respect for the nation through patriotic songs, dances, speeches, and other performances.

The celebrations created a strong sense of patriotism, unity, and national pride among the students and staff. The programme concluded with a message encouraging students to become responsible citizens and contribute positively to the progress and development of the nation.



80th INDEPENDENCE DAY CELEBRATIONS – 2026 COMMENDATION CERTIFICATES

The **80th Independence Day Celebrations – 2026** were commemorated with patriotic spirit and enthusiasm in **Prakasam District** on **15th August 2026**. As part of the celebrations, the **Office of the Collector, Prakasam District**, recognised and appreciated the dedicated services of employees from various departments by presenting **Commendation Certificates**.

The following employees of **D.S. Government Degree College for Women (A), Ongole**, were selected for commendation in recognition of their sincere and dedicated services:

S. No. Name of the Employee Designation

1	P. Yamini Ammaji	Lecturer in Telugu
2	M. Srinivasulu	Librarian
3	P. Ramesh	Typist

GUEST LECTURE ON ENGLISH LANGUAGE AND COMMUNICATION SKILLS

The Department of English, D.S. Government Degree College for Women (A), Ongole, organised a Guest Lecture on English Language and Communication Skills on 19th August 2026, for the benefit of the students. Dr A.V. Rajya Lakshmi, Career Guidance Cell Coordinator and faculty in English Department, introduced the resource person, Sri Ratna Raju Chegudi, M.A. (English), B.Ed., Verbal Trainer, Training and Placements Cell, PACE Institute of Technology and Sciences, Ongole. He interacted with the students and highlighted the importance of effective communication, verbal skills, confidence, and English proficiency for academic and career development.

Smt. M. Sudha Rani, In-charge of the Department of English, addressed the gathering and emphasised the significance of developing communication skills among students. Dr J. Usha Rani, Principal, delivered her address and encouraged the students to make effective use of these expert sessions to improve their employability and professional skills.

The session was interactive and informative, providing students with valuable insights into improving their English communication and verbal abilities. The programme concluded with a vote of thanks.





GUEST LECTURE ON THE IMPORTANCE OF MSMEs

The Department of Economics organised a guest lecture on "Importance of Micro, Small and Medium Enterprises " on 28th August, 2026. The programme was organized under the guidance of the Department In-charge, Sri Ch. Srinivasa Rao, Lecturer in Economics.

The resource person for the programme was Sri P. Koteswara Rao, Lecturer in Economics,

Government Degree College, Chittoor. He delivered an informative and enlightening lecture on the significant role played by MSMEs in the economic development of the country.

In his lecture, he explained how MSMEs contribute to employment generation, entrepreneurship development, poverty reduction, regional development, production, exports, innovation and self-employment opportunities. He also familiarised the students with various Government schemes, financial assistance and support mechanisms available for establishing and developing MSMEs.

The Principal, Dr J. Usha Rai, in her speech, appreciated the Department of Economics for organising the guest lecture and emphasised the importance of developing an **entrepreneurial mindset among students**. She stated that MSMEs provide valuable opportunities for self-employment and economic independence, particularly for young graduates. She encouraged the students to make use of government schemes, develop entrepreneurial skills and explore the possibilities of starting their own enterprises.

The session provided the students with practical knowledge about the functioning and importance of MSMEs and motivated them to consider **entrepreneurship as a viable career option**. The students actively participated in the programme and benefited from the interaction with the resource person.

The programme concluded with a vote of thanks, expressing gratitude to the resource person, the Principal, faculty members and students for their valuable participation and support.



NASHA MukT BHARAT AWARENESS PROGRAMME

A Nasha MukT Bharat Awareness Programme was organised at D.S. Government Degree College for Women (A), Ongole, in collaboration with the Brahma Kumaris. B.K. Madhavi, the preacher and resource person, addressed the students and created awareness about the harmful effects of drug and substance abuse. She emphasised the importance of maintaining a healthy lifestyle, making

responsible choices, and building a drug-free society. The students actively participated in the programme and took the Nasha MukT Bharat pledge, affirming their commitment to stay away from intoxicating substances and contribute towards a Drug-Free India.

The **Principal, Dr J. Usha Rani**, in her address, highlighted the serious physical, mental, social and academic consequences of substance abuse. She urged the students to stay away from addictions, make healthy choices and motivate their peers and families towards a **drug-free India**. She appreciated the efforts of the Brahma Kumaris in creating awareness among young people.

The programme concluded with the students taking the **Nasha MukT Bharat Pledge**, affirming their commitment to remain free from intoxicating substances and contribute to building a healthier and stronger nation.





TELUGU BHAASA DINOTSAVAM CELEBRATIONS

Telugu Bhasha Dinotsavam was celebrated with enthusiasm at Government Women's Degree College (Autonomous), Ongole, on 29th August 2026 in the Seminar Hall. The programme was organised by the Department of Telugu to highlight the importance, richness and cultural heritage of the Telugu language.

Smt. P. Yamini Ammaji, In-charge of the Department of Telugu, spoke about the significance of Telugu Bhasha Dinotsavam and the need to preserve and promote the Telugu language. Dr E. Kalyani, Lecturer in Telugu, highlighted the greatness of Telugu literature and the contributions of eminent Telugu poets and writers. Sri M. Srinivasa Reddy, Vice-Principal, in his address, encouraged students to respect their mother tongue and develop an interest in Telugu language and literature.

The programme concluded with a message that preserving and promoting Telugu is the collective responsibility of every Telugu-speaking person.

On 29th August 2026, Sports Day was also celebrated with enthusiasm at Government Women's Degree College (Autonomous), Ongole. The programme aimed to promote sportsmanship, physical fitness, discipline and team spirit among students. Physical Director Dr. B. Ramesh Babu addressed the gathering and emphasised the importance of sports and regular physical activity in maintaining a healthy and balanced life. Students actively participated in the sports activities, making the celebrations lively and successful.



Financial Literacy Awareness Programme

The Department of Commerce organised a Financial Literacy Awareness Programme at D.S. Government Degree College for Women (Autonomous), Ongole, with the objective of creating awareness among students about the importance of financial planning and responsible money management.

The programme aimed to familiarise students with basic financial concepts such as saving, budgeting, banking services, digital payments, investments, insurance and financial security. The students were also sensitised to the importance of making informed financial decisions and protecting themselves from financial fraud and online scams.

The Principal, Dr J. Usha Rani, addressed the gathering and emphasised that financial literacy is an essential life skill for every student. She advised the students to develop the habit of saving, prepare a proper budget and make wise financial decisions. She also highlighted the importance of using digital banking and payment facilities safely and cautioned students not to share OTPs, PINs, passwords or banking details with others.

The faculty members of the Department of Commerce explained various aspects of personal finance in a simple and practical manner. Students were encouraged to develop good financial habits from an early age and to use financial services responsibly.

The programme was informative and useful in developing financial awareness and responsible money-management skills among students. Faculty members and students of the Department of Commerce actively participated in the programme, making it a meaningful learning experience.

